

2010 Portage Lakes Polar Bear Club presents:
The 7th Annual Polar Bear Jump
Benefitting The American Cancer Society

This video includes the entire jump event that took place February 20, 2010 at the Portage Lakes State Park as well as a picture slideshow and some extra footage including introductions by the co-founders of the Portage Lakes Polar Bear Club and a time lapse of the site being prepped for the event. *(Best efforts were made to edit out some of the more colorful words used when people realized that they had just jumped into freezing cold water but please be aware that it's entirely possible that something slipped through and didn't get edited out.)* Index markers were placed in the jump video to help you get to your spot quicker.



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Half of the proceeds will be donated to the American Cancer Society